



## Reception and Fundraiser

Make a Difference | November 18, 2022 at 6:00 p.m.

## Sponsorship Opportunities

The Sandra Day O'Connor College of Law at Arizona State University is currently offering sponsorship opportunities for participating in its 2022 Gold 'n Gavel Reception and Fundraiser set to take place in person on Friday, November 18, 2022 at the Beus Center for Law and Society.

[The road to becoming a great lawyer begins at ASU Law.](#)

ASU Law brings together brilliant faculty, dedicated staff, and an engaged network of alumni and friends to deliver one of the most comprehensive and personalized legal education experiences in the country. However, with the cost of legal education on the rise, the need for scholarships has reached a critical juncture.

[Please join us in supporting students by becoming a sponsor of the 2022 Gold 'n Gavel Reception.](#)

Your sponsorship will help increase scholarship funds and assist in the vital work of attracting the best and brightest students. It will also support ASU Law's unique programs and preeminence nationally which contribute to a vibrant and dynamic workforce in Arizona and beyond.

**For more information:**  
**Visit [goldngavel.com](http://goldngavel.com)**  
**Call 480-965-5290**

**ASU** Sandra Day O'Connor  
College of Law  
Arizona State University

# Sponsorship Levels

## Supreme level: \$10,000 (fair market value for the supreme level sponsorship is \$950)

- 10 tickets
- One reserved table in a prime location with sponsor logo signage
- Verbal acknowledgment by the dean in his remarks during event
- Name to appear on external ASU Law digital signage during the week prior to the event and throughout the event
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link
- Logo inclusion in all Gold 'n Gavel promotional materials

## Appellate level: \$5,000 (fair market value for the appellate level sponsorship is \$850)

- 10 tickets
- One reserved table
- Recognition in a slide presentation with other Appellate-level sponsors
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link
- Name to appear on external ASU Law digital signage during the week prior to the event and throughout the event

## Trial level: \$2,500 (fair market value for the trial level sponsorship is \$510)

- 6 tickets with no reserved table; seating will be first come, first served
- Recognition in a slide presentation with other Trial-level sponsors
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link

**For additional information on sponsorship opportunities,  
please contact Samantha Williams at:  
samantha.c.williams@asu.edu  
480-965-5290**

## Sponsorship Form

Organization/Company Name\* \_\_\_\_\_  
(as it should appear in our printed and online materials)

\*If you prefer your name not be used in our materials, please write "Anonymous" or "Sponsorship in Memory of ..."

Contact Full Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

My signature below indicates that I am an authorized representative of this company.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Sponsorship level

**\$10,000 Supreme Level** (\$950 FMV)

**\$5,000 Appellate Level** (\$850 FMV)

**\$2,500 Trial Level** (\$510 FMV)

### Payment options

**CHECK** Payable to ASU FOUNDATION and mail to address below.

**INVOICE** Please send me an invoice for the amount of \$ \_\_\_\_\_

**CREDIT CARD** Please charge this credit card

MasterCard  VISA  AmEx  Discover

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Account \_\_\_\_\_ CVC # \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### Mail or E-mail signed form to Samantha Williams:

samantha.c.williams@asu.edu

**OR**

Sandra Day O'Connor College of Law, 111 East Taylor Street, Phoenix, AZ 85004

Please submit funds by **October 19, 2022** to receive benefits of selected sponsorship.

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. The fair market value of benefits received is as follows: Supreme Level-\$950/ Appellate Level-\$850 / Trial Level-\$510. Account G10328 FD300.