



Gold 'n Gavel 2021

Auction and Reception

Friday, November 19, 2021 | 6 p.m. | Virtual & In-person

Sponsorship Opportunities

The Sandra Day O'Connor College of Law at Arizona State University is offering sponsorship opportunities to participate in its 2021 Gold 'n Gavel Auction and Reception. The event, honoring 50 years of global impact, is set to take place on Friday, November 19, 2021 at the Beus Center for Law and Society and virtually.

The road to becoming a great lawyer begins at ASU Law.

ASU Law brings together expert faculty, dedicated staff, and an engaged network of alumni and friends to deliver one of the most comprehensive and personalized legal education experiences in the country—and education that allows our students to make an impact worldwide when they graduate. However, with the cost of legal education on the rise, the need for scholarships has reached a critical juncture, especially following a pandemic year of unexpected financial hardship.

Please join us in supporting students by becoming a sponsor of the 2021 Gold 'n Gavel Auction and Reception.

Your sponsorship will help increase scholarship funds and assist in the vital work of attracting the best and brightest students. It will also support ASU Law's unique programs and preeminence nationally which contribute to a vibrant and dynamic workforce in Arizona and across the globe.

For more information visit
goldngavel.com or call 602-496-0128.

ASU Sandra Day O'Connor
College of Law
Arizona State University

Sponsorship Levels

Supreme level: \$30,000 *(fair market value for the presenting sponsorship is \$1,050)*

- One table (10 tickets) in a prime location with signage + 10 virtual tickets
- Opportunity to be featured in a Gold 'n Gavel marketing email
- Name to appear on external ASU Law digital signage during the week prior to the event and throughout the event
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link
- Verbal recognition during event
- Inclusion in press release and Gold 'n Gavel promotional materials
- Logo inclusion in all Gold 'n Gavel promotional materials

Appellate level: \$10,000 *(fair market value for the supreme level sponsorship is \$950)*

- One table (10 tickets) in a prime location with signage + 5 virtual tickets
- Name to appear on external ASU Law digital signage during the week prior to the event and throughout the event
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link
- Verbal recognition during event
- Inclusion in press release and Gold 'n Gavel promotional materials

Trial level: \$5,000 *(fair market value for the appellate level sponsorship is \$850)*

- One table (10 tickets) with signage
- Name to appear on external ASU Law digital signage during the week prior to the event and throughout the event
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link
- Signage at event

Gold level: \$2,500 *(fair market value for the trial level sponsorship is \$510)*

- Six in-person tickets with no reserved seating; seating will be first-come, first-served
- Gold 'n Gavel website recognition: Logo on homepage and sponsor page with live link
- Signage at event

For additional information on sponsorship opportunities,
please contact Hallie Rexer at:
Hallie.Rexer@asu.edu
602-496-0128

Sponsorship Form

Organization/Company Name* _____
(as it should appear in our printed and online materials)

*If you prefer your name not be used in our materials, please write "Anonymous" or "Sponsorship in Memory of ..."

Contact Full Name _____

Title _____

Address _____ City, State, Zip _____

Phone Number _____ Email _____

My signature below indicates that I am an authorized representative of this company.

Signature _____ Date _____

Sponsorship level

\$30,000 Supreme Sponsor (\$1,050 FMV)

\$10,000 Appellate Level (\$950 FMV)

\$5,000 Trial Level (\$850 FMV)

\$2,500 Gold Level (\$510 FMV)

Payment options

CHECK Payable to ASU FOUNDATION and mail to address below.

INVOICE Please send me an invoice for the amount of \$_____

CREDIT CARD Please charge this credit card

MasterCard VISA AmEx Discover

Account # _____ Exp. Date _____

Name on Account _____

Authorized Signature _____

Mail signed form to:

Sandra Day O'Connor College of Law (Attn: Hallie Rexer)
111 East Taylor Street
Phoenix, AZ 85004

Please submit funds by **October 20, 2021** to receive benefits of selected sponsorship.

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. The fair market value of benefits received is as follows: Supreme Sponsor- \$1,050 / Appellate Level-\$950 / Trial Level-\$850 / Gold Level-\$510. Account G07107 FD300.