



7th Annual Gold 'n Gavel

Friday, November 15, 2019
Beus Center for Law and Society

Sponsorship Opportunities

The Sandra Day O'Connor College of Law at Arizona State University is currently offering sponsorship opportunities for participating in its 2019 Gold 'n Gavel Auction and Reception set to take place on Friday, November 15th, 2019 at the Beus Center for Law and Society.

The road to becoming a great lawyer begins at ASU Law.

ASU Law brings together a brilliant faculty, dedicated staff, and an engaged network of alumni and friends to deliver one of the most comprehensive and personalized legal education experiences in the country. However, with the cost of legal education on the rise, the need for scholarships has reached a critical juncture.

Please join us in supporting students by becoming a sponsor of the 2019 Gold 'n Gavel Auction and Reception.

Your sponsorship will help increase scholarship funds and assist in the vital work of attracting the best and brightest students. It will also support ASU Law's unique programs and preeminence nationally which contribute to a vibrant and dynamic workforce in Arizona and beyond.

For more information:
Visit goldngavel.com
Call 480.965.3096

ASU Sandra Day O'Connor
College of Law
Arizona State University

Sponsorship Levels

Presenting Sponsor: \$10,000 (fair market value for the presenting sponsorship is \$1,390)

- Title logo recognition: "Seventh Annual Gold 'n Gavel presented by XXX"
- 20 tickets with signage and 2 reserved tables in a prime location
- Open bar for 20 attendees for the entirety of the event
- Name/logo to appear on law school digital signage during the week prior to the event and throughout the event
- Feature article in ASU Law News
- Website recognition: logo on homepage and sponsor page with live link
- Prominent signage throughout event
- Verbal recognition during event
- Inclusion in press release and promotional materials
- Opportunity to provide logo gift to guests

Supreme level sponsor: \$5,000 (fair market value for the supreme level sponsorship is \$690)

- 10 tickets with signage and a reserved table in prime location
- Open bar for 10 attendees for the entirety of the event
- Name/logo to appear on law school digital signage during the week prior to the event and throughout the event
- Article in ASU Law News
- Website recognition: logo on homepage and sponsor page with live link
- Prominent signage throughout event
- Verbal recognition during event
- Inclusion in press release and promotional materials

Appellate level sponsor: \$3,500 (fair market value for the appellate level sponsorship is \$690)

- 10 tickets with signage and reserved table for the 2019 Gold 'n Gavel Auction and Reception
- Open bar for the entire event for 10 attendees
- Name/logo to appear on law school digital signage during the week prior to the event
- Website recognition: logo appears under sponsor list with live link
- Prominent signage throughout event

Trial level sponsor: \$2,000 (fair market value for the trial level sponsorship is \$414)

- 6 tickets with signage and reserved table for the 2019 Gold 'n Gavel Auction and Reception
- Open bar for the entirety of the event for 6 attendees
- Website recognition: name appears under sponsor list
- Promotional signage throughout event

For additional information on sponsorship opportunities,
please contact Terri Burkel at:
Terri.Burkel@asu.edu
480-965-5329

Sponsorship Form

Organization/Company Name* _____
(as it should appear in our printed and online materials)

*If you prefer your name not be used in our materials, please write "Anonymous" or "Sponsorship in Memory of ..."

Contact Full Name _____

Title _____

Address _____ City, State, Zip _____

Phone Number _____ Email _____

My signature below indicates that I am an authorized representative of this company.

Signature _____ Date _____

Sponsorship level

\$10,000 Presenting Sponsor (\$1,390 FMV)

\$5,000 Supreme Level (\$690 FMV)

\$3,500 Appellate Level (\$690 FMV)

\$2,000 Trial Level (\$414 FMV)

Payment options

CHECK Payable to ASU FOUNDATION and mail to address below.

INVOICE Please send me an invoice for the amount of \$ _____

CREDIT CARD Please charge this credit card

MasterCard VISA AmEx Discover

Account # _____ Exp. Date _____

Name on Account _____ CVC # _____

Authorized Signature _____

Mail signed form to:

Sandra Day O'Connor College of Law (Attn: Terri Burkel)
111 East Taylor Street
Phoenix, AZ 85004

Please submit funds by **October 18, 2019** to receive benefits of selected sponsorship.

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. The fair market value of benefits received is as follows: Presenting Sponsor- \$1,390 / Supreme Level-\$690 / Appellate Level-\$690 / Trial Level-\$414. Account 30007107.