



**SPONSORSHIP FORM for**  
**2018 GOLD 'N GAVEL Auction and Reception**  
 Presented by the Sandra Day O'Connor College of Law at Arizona State University  
 Friday, November 16, 2018 / Beus Center for Law and Society

**The road to becoming a great lawyer begins at the Sandra Day O'Connor College of Law at Arizona State University.**

ASU Law brings together a brilliant faculty, dedicated staff, and an engaged network of alumni and friends to deliver one of the most comprehensive and personalized legal education experiences in the country. But the cost of legal education has risen dramatically, and the need for scholarships has reached a critical juncture.

**Won't you join us in supporting students by becoming a sponsor of the 2018 Gold 'n Gavel Auction and Reception?**

Your sponsorship will help increase scholarship funds and assist in the vital work of attracting the best and brightest students. It will also support the law school's programs and preeminence nationally which contribute to a vibrant and dynamic workforce in Arizona and beyond.

**Three levels of sponsorship are available (please check one):**

**Supreme Level - \$5,000**

- 10 tickets with signage and a reserved table in a prime position near the stage for the 2018 Gold 'n Gavel Auction and Reception
- Open bar for entire event for 10 attendees
- Name/logo to appear on law school digital signage one week before and throughout the event
- Website recognition – name/logo appears on home page, sponsor page with live links
- Program recognition – name/logo appears under sponsor list
- Event recognition – name/logo appears on own page in slideshow and given verbal recognition at event

**Appellate Level - \$3,000**

- 10 tickets with signage and reserved table for the 2018 Gold 'n Gavel Auction and Reception *(limited tables available)*
- Open bar for entire event for 10 attendees
- Website recognition – name/logo appears on sponsor page with live link
- Program recognition – name/logo appears under sponsor list
- Event recognition – name/logo appears on own page in slideshow

**Trial Level - \$1,500**

- 6 tickets to the 2018 Gold 'n Gavel Auction and Reception
- Website recognition – name appears on sponsor page
- Program recognition – name appears under sponsor list
- Event recognition – name appears in sponsor list in slideshow

**My check is enclosed. Please make payable to ASU Foundation and mail to:**

Sandra Day O'Connor College of Law, Attn: Julia Moore  
 111 East Taylor St., Phoenix 85004

**SPONSOR INFORMATION**

**Sponsor or Company Name\*** (as it should appear in our printed and online materials):

<b>Address:</b>				<b>City:</b>		<b>State:</b>	<b>ZIP:</b>
<b>Phone Number:</b>				<b>Fax Number:</b>			
<b>Email Address:</b>							
<b>Contact Person:</b>				<b>Referred By:</b>			

*\*If you prefer your name not be used in our materials, please write "Anonymous" or "Sponsorship in Memory of ..."*



For more information, call 480-965-3096 or visit [goldngavel.com](http://goldngavel.com).  
**DEADLINE FOR SPONSORSHIP: October 19, 2018**

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. The fair market value of benefits received is as follows: Supreme Level-\$695 / Appellate Level-\$695/ Trial Level-\$415. Account 30007107